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For Immediate Release

SAN DIEGO REPERTORY THEATRE'S PRODUCTION OF HERSHEY FELDER, BEETHOVEN SETS NEW BOX OFFICE RECORD

Production runs February 21 – March 24, 2019 on the Lyceum Stage

SAN DIEGO – February 19, 2019 – San Diego Repertory Theatre (San Diego REP) announced today that *Hershey Felder, Beethoven* is the highest selling show by press opening in San Diego REP history, breaking the previous record held by Felder's *Our Great Tchaikovsky*. The award-winning piano virtuoso shattered the all-time box office record at San Diego REP with his 2017 production of *Our Great Tchaikovsky* and now *Beethoven* is on its way to becoming the highest overall grossing show in San Diego REP history.

"We are fortunate to host Hershey Felder for another fantastic show," says Managing Director Larry Alldredge. "Before the first performance, *Hershey Felder, Beethoven* has smashed box office records. Clearly, San Diego loves Hershey Felder!"

Described by *American Theatre Magazine* as "a seductive portraitist, compelling storyteller, and superb concert pianist," Hershey Felder returns to San Diego REP with his latest smash hit celebrating the world's greatest composer, *Beethoven*. The new production is based on the original *Aus dem Schwarzspanierhaus* by Dr. Gerhard von Breuning, with text by Felder that brings to life some of Beethoven's greatest compositions. Felder has illuminated Beethoven and his 5th and 9th symphonies, "Moonlight Sonata," "Pathetique Sonata," "Emperor Concerto," "Für Elise," and more, in a deep and revealing light. Hailed in both its premieres in Silicon Valley and Los Angeles as "Rapturous and exhilarating" by the Palo Alto Weekly, "A towering performance about a towering composer" by The Mercury News, *Beethoven* promises to be his most unforgettable journey yet.

Tickets are still available for the production, which runs February 21 – March 24, 2019, at the Lyceum Stage Theatre in Horton Plaza. Tickets range from \$25.00 to \$114.00 and can be purchased in-person at the San Diego REP Box Office, by calling the box office at 619-544-1000, or online at sdrep.org. Active military, teacher and senior discounts are available.

About San Diego Repertory Theatre

San Diego Repertory Theatre (San Diego REP) produces intimate, exotic, provocative theatre. Founded in 1976, San Diego Repertory Theatre is downtown San Diego's resident theatre, promoting a more inclusive community through work that nourishes progressive political and social values and celebrates the multiple voices of our region. The company produces and hosts over 550 events and performances year-round on its three stages at the Lyceum Theatre. Since moving to the Lyceum, The REP has produced 50 main stage productions by Latino playwrights and more than 40 world premieres. The company has received more than 200 awards for artistic excellence from the San Diego Theatre Critics Circle, Patté Theatre Awards, NAACP, Backstage West, Dramalogue and

StageSceneLA. In 2005, the San Diego Theatre Critics Circle presented The REP with the Craig Noel Award “For 30 Years of Artistic Dedication to Downtown and Diversity.” San Diego Repertory Theatre feeds the curious soul. To learn more about San Diego Repertory Theatre, to purchase tickets, or make a donation, visit www.sdrep.org.

HERSHEY FELDER PRESENTS (*Producer*) Hershey Felder Presents is the newest division of Eighty-Eight Entertainment which was created in 2001 by Hershey Felder and is devoted to the creation of new works of musical theatre. Current projects include the musical plays *Our Great Tchaikovsky*, *Hershey Felder as Irving Berlin*, and *The Pianist of Willesden Lane*. Recordings include *Love Songs of the Yiddish Theatre*, *Back from Broadway*, *George Gershwin Alone*, *Monsieur Chopin*, *Beethoven As I Knew Him*, *An American Story for Actor & Orchestra*, and *Hershey Felder as Irving Berlin*.

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